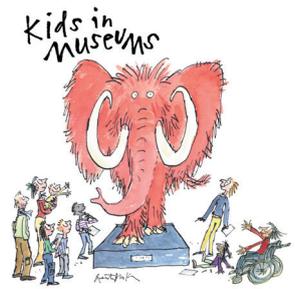


FIVE REASONS WHY YOUR MUSEUM SHOULD DO ARTS AWARD



1 **It's simple!** The flexible framework fits around your learning and outreach programmes.

2 **It brings in new visitors.** Children and young people come back with their family and friends.

3 **It connects you** with others running Arts Award – including schools, youth clubs, scout groups and arts organisations, all looking for activities which relate to Arts Award.

4 **It strengthens young people's voice** within your museum, giving you new insights and fresh ideas. It can develop existing work with young people, or kick start something new.

5 **It's rewarding** to the museum and the young people. You help young people gain new skills and a qualification, and they get certificates. You can accredit your programmes with Arts Award and use this to show funders the impact of your young people's work.

WHAT MUSEUMS SAY:

'Some of the young people hadn't visited the museum before. It was fantastic to see their journey from non-visitor to expert, and relating the objects' hidden stories to other visitors.'

Leeds City Museum

'Arts Award is a tool for motivating partners. It gives a focus for your work.'

London Transport Museum

'It is rewarding to be able to support young people to learn new skills, and to see the pride they take in their work and in achieving an Arts Award.'

Orleans House Gallery, Richmond

'The massive benefit of Arts Award is that it is flexible, adaptable and actually worth something to the young people when it comes to gaining a place at college.'

Towner, Eastbourne

WHAT YOUNG PEOPLE SAY:

'I am proud of my portfolio because I would never have thought that I would come up with so many creative ideas.'

'I feel more confident about asking questions, and can discuss images and artefacts without worrying about giving the wrong or invalid answer. I realise my opinions are important and are considered.'

'I think Arts Award made me and the other children closer and we are all a lot more friendly towards each other, which is nice.'

'If it wasn't for Arts Award, I would still be confused about career opportunities and would not have been able to teach others. One of the greatest feelings of the experience was passing on what I learnt to others.'

WHAT YOU NEED TO KNOW ABOUT ARTS AWARD

Arts Award's unique qualifications support children and young people aged up to 25 to develop as artists, critics and arts leaders.

Arts Award has five levels; four qualifications and an introductory level.

Discover and Explore are designed for ages five and above. Bronze, Silver and Gold are open to 11 and above. Gold carries 16 UCAS points.

To run the award, you need to attend Arts Award adviser training, widely available – book online at www.artsaward.org.uk/training

Get the details on each award, including costs, from the Arts Award Guide www.artsaward.org.uk/guide

You can attract young people and schools to your museum by becoming an Arts Award Supporter www.artsaward.org.uk/supporter

WANT TO KNOW MORE?

Read our case studies from museums running Arts Award and get resources at www.artsaward.org.uk/museums

Contact the Arts Award helpdesk at artsawardenquiries@trinitycollege.co.uk
020 7820 6178

In England, Arts Award is managed by Trinity College London in association with Arts Council England working with 10 Bridge organisations.

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